

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims

1. (Currently Amended) A method for conducting, augmenting or any combination thereof at least one convention, by facilitating the exchange between at least one meeting planner client and at least one attendee client, the method ~~wherein this exchange is accomplished with web browser computers at the client, with program instructions on a central website server~~ comprising the steps of:

a. receiving, from the at least one meeting planner client, and electronically storing in convention databases at a central website server, ~~program instruction control parameters and~~ convention content information for a plurality of conventions;

b. receiving at the central website server from the at least one attendee client a selection for convention content information of one convention from the plurality of conventions;

c. processing the selection at the central website server by computer software using the program instructions configured to create content for use in a virtual convention venue, a physical convention venue, a convention activity or any combination thereof and control parameters; and

d. releasing from the central website server to the at least one attendee client the selected convention content information.

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2. (Original) The method according to claim 1 wherein the at least one meeting planner client is a plurality of meeting planner clients.

3. (Original) The method according to claim 1 wherein the at least one attendee client is a plurality of attendee clients.

4. (Original) The method according to claim 1 wherein the convention content information is cyber-based.

5. (Original) The method according to claim 1 wherein the convention content information is one of cyber-based or venue-based.

6. (Original) The method according to claim 1 further comprising the step of storing in a relational database cross-referencing fields from the meeting planner client to allow for the holding of an unlimited number of conventions.

7. (Previously Presented) The method according to claim 1 further comprising, prior to step b), the steps of receiving at the central website server a search request from the attendee client for certain convention content information and releasing to the attendee client information satisfying the search request.

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8. (Previously Presented) The method according to claim 1 further comprising, prior to step c), the steps of receiving at the central website server from the attendee client information necessary to register for the convention.

9. (Original) The method according to claim 1 further comprising the step of using attendee client information to alert attendee clients of future conventions that may be of interest to them.

10. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server, from at least one exhibitor client, convention search, selection and registration information for at least one convention.

11. (Original) The method according to claim 10 wherein the at least one exhibitor client is a plurality of exhibitor clients.

12. (Original) The method according to claim 10 further comprising the step of storing cross-referencing fields from the convention content information in a relational database to allow an unlimited number of exhibitor clients.

13. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server from the meeting planner client session content information.

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14. (Previously Presented) The method according to claim 1 further comprising the steps of receiving at the central website server a request for certain client session content information from the attendee client for and releasing to the attendee client information satisfying the search request.

15. (Original) The method according to claim 14 wherein the session content information is cyber-based.

16. (Original) The method according to claim 14 wherein the session content information is one of cyber-based and venue-based.

17. (Original) The method according to claim 14 further comprising the step of providing attendee client participation in the session.

18. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server a search request from the attendee client for session information and releasing to the attendee client such information.

19. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server from the attendee client information necessary to register for the session.

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20. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server from an exhibitor client exhibit content information including exhibit booth design and content.

21. (Original) The method according to claim 20 wherein the exhibit content information is cyber-based.

22. (Original) The method according to claim 20 wherein the exhibit content information is one of cyber-based and venue-based.

23. (Previously Presented) The method according to claim 20 further comprising the step of receiving at the central website server from the attendee client an exhibit booth selection.

24. (Original) The method according to claim 23 further comprising the step of releasing to the attendee client exhibit booth design and content.

25. (Previously Presented) The method according to claim 23 further comprising the step of receiving at the central website server from the attendee client information necessary to register for the exhibit booth selection.

26. (Previously Presented) The method according to claim 20 further comprising the step of receiving at the central website server from the attendee client a search

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request for certain exhibit booth design and content and releasing to the attendee client information satisfying the search.

27. (Original) The method according to claim 20 wherein the at least one exhibitor client is a plurality of exhibitor clients.

28. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server from the meeting planner paper presentation content information.

29. (Original) The method according to claim 28 wherein the paper presentation content information is cyber-based.

30. (Original) The method according to claim 28 wherein the paper presentation content information is one of either cyber-based or venue-based.

31. (Original) The method according to claim 28 further comprising the step of releasing to the attendee client paper presentation content information.

32. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server from the meeting planner meeting proceedings content information.

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33. (Original) The method according to claim 32 wherein the meeting proceedings content information is cyber-based.

34. (Original) The method according to claim 32 wherein the meeting proceedings content information is one of cyber-based and venue-based.

35. (Original) The method according to claim 32 further comprising the step of releasing to the attendee client meeting proceedings content information.

36. (Previously Presented) The method according to claim 1 further comprising the step of receiving at the central website server from the meeting planner cyber broadcast content information.

37. (Original) The method according to claim 36 further comprising the step of releasing to the attendee client cyber broadcast content information.

38. (Previously Presented) The method according to claim 1 wherein a plurality of conventions are facilitated from the central website server.

39. (Currently Amended) A method for conducting, augmenting or any combination thereof at least one convention, by facilitating the exchange between at least one meeting planner client and at least one attendee client, the method ~~wherein this exchange is~~

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~~accomplished with a web browser computer at the client, with program instructions on a central website server~~ comprising the steps of:

a) receiving, from the at least one meeting planner client, and electronically storing in convention databases at a central website server, ~~program instruction control parameters and~~ convention content information for a plurality of conventions;

b) receiving at the central website server from the at least one attendee client a selection for convention content information of one convention from the plurality of conventions;

c) receiving at the central website server from the attendee client information necessary to register for the convention;

d) processing the selection at the central website server by computer software using the program instructions configured to create content for use in a virtual convention venue, a physical convention venue, a convention activity or any combination thereof and control parameters; and

e) releasing from the central website server to the at least one attendee client the selected convention content information.

40. (Currently Amended) A system for conducting, augmenting or any combination thereof at least one convention, by facilitating the exchange between at least one meeting planner client and at least one attendee client, the system wherein this exchange is accomplished with a web browser computer at the client, with program instructions on a central website server comprising:

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a. means for receiving, from the at least one meeting planner client, and means for electronically storing in convention databases at a central website server, ~~program instruction control parameters and~~ convention content information for a plurality of conventions;

b. means for receiving at the central website server from the at least one attendee client a selection for convention content information of one convention from the plurality of conventions;

c. means for processing the selection at the central website server by computer software using the program instructions configured to create content for use in a virtual convention venue, a physical convention venue, a convention activity or any combination thereof ~~the control parameters~~; and

d. means for releasing from the central website server to the at least one attendee client the selected convention content information.

41. (Previously Presented) The system according to claim 40 further comprising means for receiving at the central website server, from at least one exhibitor client, convention search, selection and registration information for at least one convention.

42. (Previously Presented) The system according to claim 40 further comprising means for receiving at the central website server from an exhibitor client exhibit content information including exhibit booth design and content.

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43. (NEW) The method according to claim 1 further comprising the step of receiving, at the central website server from the meeting planner client, convention and visitors bureau information.